



## **Guidelines for Preparing Storyboards**

### **5<sup>TH</sup> Biennial Global Implementation Conference Glasgow, Scotland**

#### **Scottish Event Campus – September 16-17, 2019**

A core feature of each Global Implementation Conference is the Storyboard Presentations.

Each presenter (or small group) will prepare a Storyboard highlighting work in progress or recently completed, which will be on display throughout the conference. Presenters will be encouraged to prepare a 5-minute overview of their storyboard and pose an issue for consultation with delegates, which is pertinent to the completion of the work or to maximising its contribution to the field of implementation science and practice.

The main goal for these sessions is to foster networks and collaboration for advancement of the field. Accepted submissions must follow a technical specification for production and presentation, which will be poster-based for display rather than electronic.

There is a prize for the best Storyboard so it is worth taking time to make yours stand out!

Please see the following [example](#) from other conferences as an illustration of the nature of this type of content

In order to prepare your Storyboard presentation, please be aware of the following:

1. Technical specification: The display boards will be a maximum of 200 cm high by 90 cm wide (200 cm x 90 cm). Please ensure that your Storyboard is either less than or equivalent to these measurements. We advise that you and your printer work to the dimensions for AO portrait. Posters can now be printed on fabric which can be cost effective and makes transporting much easier – we suggest you enquire about this method. If using paper, use a matt finish rather than glossy paper as varying lighting in the venue can cause reflection on glossy paper. Do not use heavy weight paper as this can be difficult to hang.
2. All Storyboards will be on display throughout the conference, from the morning of Monday, 16th September 2019 through the late afternoon of Tuesday, 17th September, 2019. Storyboards will be presented by their authors on Monday evening.
3. Each Storyboard should clearly include the title and name of the author(s) and affiliation. Include an email address for one of the author(s) to help facilitate follow-

up contact by any delegates who are interested to know more about your work during or following the conference.

4. Attendance at the Storyboard Session: At least one of the authors MUST be present during the scheduled Storyboard Session, in order to briefly present it (5 minutes), pose an issue for consultation with delegates, and answer questions. This session offers an ideal opportunity for disseminating information about your study or a particular implementation effort and for networking with others who have similar interests.
5. During the Storyboard Session, delegates will move about between Storyboards, so the information needs to be kept to a minimum and large enough font to be read from at least 1 metre away. It should be self-contained and self-explanatory, allowing the viewer to proceed on his/her own while the author (you) is free to supplement or discuss particular points raised by any viewer. For maximum impact, your Storyboard should include captioned illustrations, photographs, graphs or other types of visually appealing materials. Please, do not simply lay out the text of your abstract as a “poster”. Minimise narrative. Use large type in short, separated paragraphs. Numbered or bulleted lists are effective ways to convey a series of points. Do not set entire paragraphs in uppercase or boldface type.
6. All Storyboards must be handed in at GIC Registration Desk early on Monday 16th September, in a tube clearly marked with your name and poster number. GIC staff will put up the posters that morning so that they are on display throughout the conference. You can collect your Storyboard from your stand after 2:45 on Tuesday 17th September.
7. Certificates of Storyboard Presentations will be circulated electronically after the conference. No certificates will be given to presenters who do not attend the Storyboard Session.

If you have any further queries about preparing your Storyboard, please contact [ilene.page@globalimplementation.org](mailto:ilene.page@globalimplementation.org) in the first instance.