

GLOBAL IMPLEMENTATION CONFERENCE 2019 (GIC 2019)

MASTERCLASSES

15 September 2019 | TIC, University of Strathclyde
99 George St, Glasgow G1 1RD, UK

CONFERENCE (GIC)

September 16-17, 2019 | SEC Glasgow, Scotland

REGISTER NOW!

Early Bird Closes 15 June 2019

Regular Offsite Registration closes 15 August 2019

gic.globalimplementation.org



GIC Global
Implementation
Conference

Program Overview

GIC 2019 aims to engage the expanding global implementation community through dialogue and discussion on cutting edge implementation research and real-world examples of achieving impact, guided by effective implementation.

The Programme Planning Group is developing a conference programme that includes diverse perspectives and experiences, spanning implementation fields, disciplines, and geographic and economic contexts.

GIC 2019 has been designed to stimulate the learning of those with experience and knowledge of implementation, as well as to invest in the next generation of implementation practitioners, policy makers, and implementation researchers.

MasterClasses (pre-conference)

15 September

Led and facilitated by implementation experts and enthusiasts from across the world, you'll have the opportunity for interactive learning about key implementation concepts, tools, and skills. Delegates can choose a morning and an afternoon session to attend, and can select from masterclasses designed for introductory, intermediate or advanced learning.

GIC programme

16-17 September

Over the two days, there will be keynote speakers, parallel interactive sessions, and storyboard presentations.

Participants will have multiple opportunities to engage with colleagues, networks and societies all interested in strengthening connections across the field of implementation, all while enjoying Glasgow hospitality as part of attendance at GIC 2019!

Introductory Level Sessions

For those with an increasing awareness of the evidence relating to implementation science and practice. You will be relatively new to the field; conducting research, negotiating policy challenges or facilitating effective implementation practice.

Intermediate Level Sessions

For those with growing knowledge and experience relating to implementation science and practice. You will be relatively active in the field, whether conducting research, negotiating policy challenges or facilitating effective implementation practice. Intermediate content will help you consolidate understanding and knowledge.

Advanced Level Sessions

For those with in depth knowledge and experience relating to implementation science and practice. You will be actively involved in conducting research, negotiating policy challenges or facilitating effective implementation. Advanced content may be provocative and challenge existing implementation paradigms.

Pre-Conference, Sunday, 15 September **Morning Sessions**

MCAM1 | Exploring and understanding key insights from the science and practice of implementation

Melissa Van Dyke, *International Expert Advisor on Implementation, Centre for Excellence for Looked After Children in Scotland (CELCIS)*

Rawan Ibrahim, *Assistant Professor, Department of Social Work, German Jordanian University, Jordan*

We know too much to keep doing what we have been doing! This masterclass has been designed for individuals who consider themselves ‘newcomers’ to the implementation field and who are excited to make even better use of what is known about ef-

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fective implementation. This session will provide an overview of key implementation findings, key frameworks for practice and research, and case examples from high and low-income settings to demonstrate the value of applying the science and practice of implementation to complex improvement efforts. This masterclass will engage participants in reviewing various factors necessary for successful implementation and considering the relevance to participants' current improvement or implementation-related efforts. The content of this masterclass is relevant for program implementers, evaluators, technical assistance providers, grants managers, civil servants, strategic leaders, intervention developers and purveyors, and implementation researchers.

MCAM2 | Building organizational and system capacity to scale-up through the development of implementation teams

Kathleen Ryan-Jackson, *Implementation Specialist, National Implementation Research Network (NIRN), Frank Porter Graham Child Development Institute, University of North Carolina at Chapel Hill*

Terje Ogden, *Research Director, The Norwegian Center for Child Behavioral Development*

Creating meaningful change in systems is complex and challenging work. Over the past several decades, considerable research, policy, and funding have focused on the use of evidence-informed, effective practices. However, the intended benefit of these practices can only be realised when fully and effectively implemented by practitioners. There is growing evidence that 'implementation teams', at each level of the system, are the most effective mechanism to support consistently high quality practice throughout a system. Drawing on extensive learning from educational systems, masterclass participants will have an opportunity to learn how to develop high functioning implementation teams in times of limited resources, how to develop the necessary competencies in implementation teams, and to consider the key messages for decision-makers in your system to consider investing in implementation teams to deliver the desired results.

MCAM3 | Implementation-informed evaluation: Improving theory, implementation, and support in evolving complex initiatives

Abe Wandersman, *Emeritus Professor in the Department of Psychology at the University of South Carolina, USA.*

Mary Salveron, *Consultant, Emerging Minds, National Workforce Centre for Child Mental Health, Australia*

Formative evaluations are beneficial for multiple stakeholders in the design and implementation of interaction-based and complex initiatives. For funders, investing in formative evaluations can reassure their boards that a reflective, learning-oriented process is incorporated into new complex improvement initiatives. For community stakeholders and implementation providers, formative evaluations help develop an initiative's theory of change and improve implementation outcomes. For evaluators, using a formative evaluation approach, with community and implementation stakeholders, increases engagement and appreciation of evaluation processes and tools. It also enhances the validity of the data. Since successful implementation of complex innovations requires joint accountability and an ability to sense and respond to emergent, unanticipated issues, this masterclass will offer an opportunity to 'go deeper' into the potential of formative evaluation approaches to support full and effective implementation of complex, evidence-informed innovations. Many initiatives are versions of "building the boat while you are sailing"--formative evaluations that involve key stakeholders help to build the boat while sailing, support learning and change to increase the likelihood of a fruitful journey and purposefully produce socially significant outcomes



**MCAM4 | Leadership and Implementation
- Exploring leadership and the role of leaders in
integrating the science and practice of
implementation into organisations' systems**

Eleanor McClorey, *Independent Consultant, Ireland*

Claire Burns, *Director of Programmes and Services, Centre for Excellence for Looked After Children in Scotland (CELCIS), Scotland*

What does the science and practice of implementation offer the leadership system in organisations whose purpose is to contribute to socially significant improvements in the lives of a particular population? How can individuals and organisations build leadership capacity, integrate the findings from implementation research into their ways of work, and build implementation capacity to ensure that services and supports respond meaningfully to population needs? This masterclass will draw on best available implementation research and real world implementation experience to engage participants in exploring implementation informed 'theory of change', implementation informed leadership and change models, and how these can guide organisational practice and contribute to the effective delivery of organisational mission.

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MCAM5 | Coaching to enable implementation and sustainment

Karen Blase, *Senior Scientist Emerita at the Frank Porter Graham Child Development Institute at the University of North Carolina, Chapel Hill, USA*

Kristen Berg Nordahl, *Researcher, Norwegian Center for Child Behavioral Development, Norway*

Since most skills needed by successful practitioners can be introduced in training, but really are learned on the job with the help of a coach, the importance of developing coaching capacity within all practice or service settings is becoming more widely understood. Coaches not only expand the knowledge and skills taught in training, they also impart craft knowledge (e.g. engagement, ethics, managing work flow, clinical judgment). This masterclass will engage participants in assessing program or project readiness for developing a coaching system. It also will engage participants in a deeper analysis about the core skills of coaches to develop practitioner confidence and competency, with a focus on the role of direct observation and use of observational data and feedback.

MCAM6 | Getting the Results We Want—How to choose the right data supports within a complexity-informed approach

Jacqueline Counts, *Director of the Center for Public Partnerships and Public Service*

Melissa DeRosier, *CEO and founder of 3C Institute*

This masterclass will offer real-world examples of how to explore social problems by asking questions and assessing what we know and don't know. When the evidence is unclear and solutions have yet to be identified, delegates will explore a complexity-based narrative approach—SenseMaker—to allow narrative data to tell a story, interpret patterns, and work with other delegates to generate solutions. In situations where evidence is well-established and fidelity protocols are clear, delegates will explore cutting edge, dynamic software—IMPACT—available to support uptake and sustained high quality implementation of effective approaches to address social, emotional, and health challenges. Delegates will have a hands-on experience to explore the stories from a community lens with SenseMaker and from a front-line practitioner with IMPACT. All will leave with a better understanding of what approach is best-suited to various problems and populations to achieve the improved outcomes we all seek.

Afternoon Sessions

MCPM1 | Applying the insights from implementation science to the work you do

Melissa Van Dyke, *International Expert Advisor on Implementation, Centre for Excellence for Looked After Children in Scotland (CELCIS)*

Rawan Ibrahim, *Assistant Professor, Department of Social Work, German Jordanian University, Jordan*

Are you curious about the ‘practice of implementation’, as informed by the science of implementation? This masterclass will focus on the application of the Active Implementation Frameworks (AIF) to improve practice and policy change efforts, using actual examples of service system and practice improvement initiatives. The masterclass will provide participants with the opportunity to become familiar with and ‘test out’ available tools and resources to guide and support effective implementation of complex service system and practice improvements. The content of this masterclass is relevant for program implementers, evaluators, technical assistance providers, grants managers, civil servants, strategic leaders, intervention developers and purveyors, and implementation researchers.

MCPM2 | Scaling up complex improvement in low-income settings

Dorah Taranta, *Project Manager, Pathfinder International, Kampala, Uganda*

Laura Ghiron, *Vice President at Partners in Expanding Health Quality and Access and Member of the ExpandNet Secretariat, California, USA*

This masterclass provides case examples of the use of a systematic approach to implementation and scale up of complex, community-based approaches in low-income settings and to ensure their sustainable expansion to regional and national levels. Participants will have the opportunity to assess the fundamental value of systematically designing and implementing complex improvements with focused attention to scale up. This masterclass will engage participants in identifying the challenges to scale up at the regional and national levels, and offer guidance related to operationalising commitment across bureaucratic agencies when a history of collaborative working doesn’t exist.

 **MCPM3 | “Improve-mentation” combining implementation and quality improvement to strengthen our science and implementation practice**

John Øvretveit, *Professor of Improvement Implementation and Evaluation, Director of Research, LIME/MMC, Karolinska Institutet Medical University, Sweden*

TBD

The purpose is to enable improvers and implementers to use recent knowledge from these sciences to carry out improvement changes and research more effectively. Participants gain an understanding of the differences and overlap between implementation and improvement and of how and when to combine elements of each to develop our science and practice. We provide tools and guides to apply the recent advances in these fields in research and practice. This masterclass is led by experienced quality and implementation researchers and practitioners.

 **MCPM4 | Exploring and understanding the role of co-creation in designing and implementing effective innovations**

Luize Guimares, *Senior Consultant, Oxford Policy Management; MUVA Programme Manager, Mozambique.*

Lesley Cook, *Family Group Decision Making Development Lead: Children 1st Scotland*

Having a meaningful impact is a collective endeavour that requires bridging the gap between evidence and the real-world experience of making full use of best available evidence-informed solutions to bring about lasting, positive change. This masterclass will present opportunities to consider strategies to engage diverse partners, such as governments, funders, academics, private sector partners, practitioners, and the beneficiaries of the innovation, to create usable solutions that achieve lasting, positive change and build local capabilities over the long term.

 **MCPM5 | Implementation science - determinants of implementation**

Per Nilsen, *Professor in Department of Medical and Health Science at Linköping University, Sweden*

Margit Neher, *Postdoctoral Researcher, Department of Learning, Informatics, Management and Ethics, Linköping University, Sweden*

Implementation science has progressed towards increased use of theoretical approaches to provide better understanding and explanation of how and why implementation succeeds or fails. This masterclass will present a taxonomy that distinguishes between different categories of theories, models and frameworks in implementation science, and a tool to facilitate appropriate selection and application of relevant approaches in implementation research and practice and to foster cross-disciplinary dialogue among implementation researchers. Masterclass participants will have an opportunity to apply this tool to various implementation research and evaluation efforts, to increase their understanding of the benefits of careful selection of theories, models, and frameworks, and to maximise the value of the learning from each effort.



MCPM6 | Defining, operationalizing, and measuring implementation at multiple levels: Lessons learned from wraparound and systems of care

Eric Bruns, *Professor in Department of Psychiatry and Behavioural Sciences at the University of Washington; Co-Director, National Wraparound Initiative; Co-Director, Washington State Children's Mental Health Evidence Based Practice Institute, USA*

Marlene Matarese, *Deputy Director, The Institute for Innovation and Implementation, University of Maryland School of Social Work; Deputy Director, National Technical Assistance Network for Children's Behavioral Health; Co-Director, National Wraparound Implementation Center, USA*

This masterclass provides a case example to describe the process of developing measures to support practice fidelity and implementation success of a complex, team-based innovation that also requires substantial system- and program-level support to succeed. The Wraparound process has a positive evidence base; however, research has shown that inconsistency in the quality of its implementation can reduce its effectiveness. Moreover, system (e.g., policy and funding) and organizational (e.g., supervision, monitoring, leadership) effort has been found to be necessary to achieve practice level quality and fidelity. Therefore, this masterclass will provide detailed examples of the process of developing and adapting psychometrically sound, reliable and valid measures to support full and effective implementation of human service innovations that entail practice, organizational, and system level change.

GIC programme, 16-17 September

Plenary Panel Sessions

The State of the Field Sessions

As more implementation-informed efforts are happening around the world, we are even more aware of the value of thinking across boundaries to learn together about effective implementation across:

- disciplines,
- political, university, and community divides, and
- higher income and lower income settings,

And in doing so, identifying our similarities and differences to strengthen our learning and to strengthen the field.

The plenary panels will enhance and consolidate our knowledge related to areas of general consensus or confidence (what we know), discuss common challenges regarding what we are continuing to learn, and identify topics which may benefit from further analysis from diverse perspectives, settings, and partnerships.

The invited panellists will bring their global implementation expertise to share 'real world' experience and insights, drawing upon their personal involvement in implementation practice, implementation research, policy implementation, and measurement and data for implementation and improvement.

Panels Include:

- **State of the Field: 'Implementation Practice' Panel**
- **State of the field: 'Implementation Research' Panel**
- **State of the field: 'Measurement and Data for Implementation and Improvement' Panel**
- **State of the field: 'Policy Implementation' Panel**

For complete registration information, online registration and printable copies of the registration form, go to gic.globalimplementation.org.

This conference is for you if you are:

- **Researching or evaluating programmes, interventions or change processes**
- **Leading a big change agenda for your community**
- **Interested in or working to make transformational change or 'complex systems change'**
- **Supporting health, education, social services professionals to change and improve their practice and behaviour difference for individuals and communities**

Why Attend?

You will experience a dynamic combination of key insights, interactive learning sessions, networking, and informal discussion with implementation colleagues from around the world.

By participating in GIC you will:

- Learn lessons from implementation work across the globe
- Build and expand your global network of people working in a variety of disciplines, systems, and regions of the world
- Increase your knowledge of conceptual and methodological approaches to implementation research and evaluation
- Build your understanding how to apply implementation frameworks, strategies, practices, and tools to achieve socially significant benefits to individuals and communities
- Be prepared to leave GIC with fresh ideas, feeling invigorated and armed with a new global network of pioneers, leaders and practitioners; who are all determined to use effective implementation practices to make a real difference for individuals and communities.

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Registration

Currency rates are in British Pounds

EARLY BIRD

Closes 15 June 2019

Pre-conference Masterclass (£25 GIS member discount)	£195
Conference	£395

FULL

Pre Registration closes 15th August 2019

Pre-conference Masterclass	£195
Conference	£450

Accommodations

The hotels listed below have room blocks specifically held for GIC 2019 delegates and are in the vicinity of the SEC

Hotel	Star Rating	Rate Sgle	Rate Dbl
Crown Plaza	4	£149*	£169*
Hilton Garden Inn	4	£135*	£150*
Campanille	3	£99*	£109*
Radisson Red	4	£129*	£139*
Village Hotel	4	£95*	£105*
Premier Inn Pacific Quay	3	£95	

* B&B rate

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